

LAURA E. REINEKE

EXPERIENCE

ONLINE EDITORIAL INTERN, NEW YORK MAGAZINE - NEW YORK CITY (SEPT. 2011 - PRESENT)

I currently create and maintain online listings for local theater/classical music/dance events, assist with video research and video editing, build out posts and slideshows in NYM's custom CMS, write weekly roundups of weird food news, compile daily lists of fashion sales and events, transcribe interviews, compile listing profiles for businesses and venues, and provide general editorial assistance. - nymag.com

FREELANCER, THE HOLLYWOOD REPORTER - NEW YORK CITY (MAY - AUGUST 2011)

Formatted news and editorial content for publication to THR.com. Formatted email newsletters for distribution to subscribers through the Silverpop alert system. Wrote breaking news articles relating to the entertainment industry's notable companies, people, and projects. - THR.com

WEB CONTENT EDITOR, SOUTHEAST OHIO MAGAZINE - ATHENS, OHIO (JANUARY - JUNE 2011)

Oversaw a staff of 22 students to produce and curate exclusive editorial multimedia content for the magazine's companion website. Solely responsible for editing, formatting and publishing all web content. Provided video/audio editing instruction as needed. - southeastohiomagazine.com

WEB INTERN, NATIONAL GEOGRAPHIC TRAVELER - WASHINGTON, D.C. (JUNE - AUGUST 2010)

Worked with web and photo editors to complete large-scale content migration and site construction. Edited text, researched and edited photos, contributed to the Intelligent Travel blog, formatted articles for the iPad edition, provided general editorial support. Also earned research certification from NGS Libraries & Information Services. - traveler.nationalgeographic.com

ADMINISTRATIVE ASSISTANT, REINEKE LINCOLN MAZDA - LIMA, OHIO (DEC. 2009 - JULY 2011)

STUDENT COLUMNIST, THE COURIER - FINDLAY, OHIO (AUGUST 2008 - AUGUST 2010)

ENTERTAINMENT/LIFESTYLE INTERN, YAHOO!XTRA - SYDNEY, AUSTRALIA (MARCH - JUNE 2009)

Edited photos and wrote captions for daily image galleries, assisted with routine quality assurance testing, curated "best of" questions for Yahoo!Answers NZ, wrote articles for the beta launch of the Food section, and provided general editorial support. - nz.yahoo.com

EDUCATION

OHIO UNIVERSITY - ATHENS, OHIO

E.W. SCRIPPS SCHOOL OF JOURNALISM

B.S. in Magazine journalism (Focus in American literature and Italian)

Graduated June 2011; 3.6 major GPA, 3.1 overall

SKILLS

Typing speed: 80+ WPM. **Proficient with** Adobe InDesign/Illustrator/Photoshop CS4+, Microsoft Office, Windows '98+, Mac OS X+, HTML, basic CSS, a variety of online content management systems (including Drupal, Django, Wordpress, Blogger, CQ5, Voodoo), social media services (including Twitter, Facebook, and Tumblr), Audacity, Final Cut Pro, iMovie. **Personal equipment:** Nikon D40 DSLR with 18-55mm lens.

REFERENCES AVAILABLE UPON REQUEST